

MEETING FRIENDS, LOVERS OF HEALTHY AND SUSTAINABLE LIVING.

# The first Tesla Model S coming to Spain brings together friends of sustainable mobility



## Drafting

In the new central and friendly meetings SOHAM coffee, Villanueva del Pardillo, he has gathered a good representation of the "positive energy" related to sustainable mobility and electric vehicles.

An event worthy of TED TALKS, the talks dedicated to the dissemination of ideas that are worth sharing, the meeting of friends of healthy and sustainable living, this time sponsored by "Drive and Dream" "electric car tour experience", sustainable cultural tourism company, has shown the Tesla model S, mythical 100% electric car that, for months, beat sales records in its segment, wherever it is sold, ahead of all major brands.

In the friendly meeting, hosted by journalist pleasantly popularizer of generation and rational and responsible use of energy, Ricardo Fraguas Poole -Issuance TV- zero, we have known details of the new model 100% electric Tesla Motors and some of the features and advantages of electric vehicles, which are already available in the Spanish market.

After a friendly reminder to people suffering critical shortages, and to focus on key issues such as the appreciation for life and health, Ricardo has transmitted the responsibility for the proper use of natural resources and energy that we share, starting with the very life of each. "In news strewn with great technological advances, particularly in the world of communication, no longer we surprised by almost anything. We can lose much by the way if we only focus on reaching a goal without enjoying the ride, which is life. "

The former news presenter channel 24h TVE, interviewed Mark Gemell, settled Scottish entrepreneur in Spain, protagonist of the epic journey in which, on board the first Tesla model S coming into our country, he has traveled much in Europe with his family, without relying on gasoline and without emitting CO2.

"It has been a journey of over 1700 km, but very nice, it has allowed us to prove that we can do great tours in clean cars, with great comfort" he begins to tell us Mark to speak of "Drive & Dream" "electric car tour experience", [www.driveandream.com](http://www.driveandream.com), his dream come true for the creation of a company that provides the ability to travel, the length and breadth of Spain and now also the rest of Europe, 100% electric cars, as the Tesla S model, which presents us. "Thanks to the Paradores, [www.paradores.es](http://www.paradores.es) these magnificent pieces of history and culture of Spain hotels facts, we are building a network of fast charging points for electric vehicles, which really vertebra entire Spanish territory. More than 80 hotels spread and appear to be strategically placed at distances that allow electric mobility supply the energy required. "

It's like a return to the past in which the Paradores, in the beginning, were essential points for vehicle refueling and rest of travelers. Drive & Dream and Paradores now offer the possibility to enjoy the road trip without polluting and high-performance vehicles such as the Model S sedan five-seater +2, Tesla, which accelerates from 0 to 100 km / h in under 5 seconds with a self-limited top speed to 210 km / h and a range of 500 km per charge. A maximum power charger can recharge the S model, to go over 250 km in 20 minutes.

At this meeting in the cafe terrace "Soham" -from Sanskrit, meaning "I am that" as an expression in our vital breathing conscious

that we are part of a whole-we find many familiar faces from the world of sustainability.

Among others, those of Angel Alonso, an expert on containment measures environmental impact in transportation, Airports, train stations and ports, after leaving Ineco transport engineering, leading sustainability consultancy EFIKA. Jose Luis de la Torre and his engineer David Sanz innovation center R & D + i European energy efficiency and sustainable mobility DEMAC engine [www.demacmotor.com](http://www.demacmotor.com) . Juan Manuel Hermoso Development Director of The Logic Group [www.the-logic-group.es](http://www.the-logic-group.es) , the leader in innovation applied identification systems and transactions. José María Robisco founder of Great Minds [www.greatminds.es](http://www.greatminds.es) , an organization dedicated to the diffusion of ideas for the common good. Patricio Rabuffetti founder [www.nonstop.tv](http://www.nonstop.tv) producing informative programs and entertainment from Disney. Carlos Carmona division director of electric vehicle N2S [www.n2s-group.com](http://www.n2s-group.com) company innovation in energy efficiency, owned by GAMESA [www.gamesacorp.com](http://www.gamesacorp.com) , Carlos Arroyo founder of Sustainable Strategic Marketing agency, Kap [www.kap.es](http://www.kap.es) , creator of the brand Time Force [www.timeforce.es](http://www.timeforce.es) . Ramon Polo CEO Tuvisa-Chevrolet [www.chevrolet.tuvisamadrid.com/equipo](http://www.chevrolet.tuvisamadrid.com/equipo) , marketer of 100% electric vehicle with range extender, Chevrolet Volt. Miguel Fernandino, Director General of Electric City Motor [www.ecomuevete.com](http://www.ecomuevete.com) , the company that, today, offers the broadest range of 100% electric bikes in Spain. Javier Fournier protocol adviser Richard Attias [www.richardattiasassociates.com](http://www.richardattiasassociates.com) , the organizing agency of the pro sustainability conference in Davos, NY Times Energy & School for tomorrow, New York Forum for Africa.

Indeed, it was a meeting of friends of energy efficiency and sustainable mobility, where we had the opportunity to know, also, other electric car owners who travel daily on the streets of Madrid and enjoy its benefits, as parking Unlimited free in the secure parking areas, exemption from road tax cost-free energy in public recharging points, the usencia spending on vehicle maintenance. And some disadvantages, such as limited autonomy and dependence on electrical outlets. At the end of the meeting we were able to transport us, which could be seeing a nearby parked next to "Soham" a good example of zero-emission vehicles, twizzys, Tesla, Nissan Leafs, Zoes, up Tazzari Zero future.

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