

TESLA MOTORS RELEASES ITS TECHNOLOGY TO TRY TO ARRIVE IN TIME TO SAVE THE LIFE ON PLANET EARTH

"Sharing is good for everyone, even for business"



Ricardo Fraguas Poole.

I have not finished almost announced in my last article, the creation of its new vertical landing spacecraft precision for seven astronauts, when Elon Musk impress again with a new initiative.

In this case it is putting any immediate economic benefits to a few, large social benefits to many and long lasting.

It is shocking how are you finding news media in general do not usually cater to individual deeds aimed at saving lives of future generations.

But the founder of Pay pal, Tesla Motors, Solar City and Space X, has managed once again to combine the ingredients to capture the attention of people who decide what is news and what should be counted.

And it is not easy. This time Elon Musk has gained access to the cover of the main world media, digital and traditional media radio and TV, with a positive message and disconcerting, especially for people who lead the global economy.

Sharing is good for everyone, even for business

A few hours ago, it announced that Tesla Motors, the leader in the manufacture and sale of zero emission vehicles company shares its technology, its innovative developments all with anyone who wants to move forward in the same direction.

Tesla Motors releases all its patents

Elon Musk, Tesla Motors, put the snowball rolling sustainable mobility really, a few more than the traditional automotive industry have joined push -a Although schizophrenia which is still continue to base their business models in combustion engines. Double effort for it- General Motors, Mitsubishi, Renault, Nissan, BMW, Mercedes ...

But is not enough. Just a quick and resolute global push by manufacturers, governments and citizens / users could stop time and reverse the damage caused by the massive, continuous and indiscriminate burning of fossil fuels.

Elon Musk, as more and more people, is well aware that the countdown to the irreparable and permanent damage to the planet that promotes and protects our life is coming to an end.

It occurs to me to think of the recurring image of adventure story in which - rather than acquisitive the "idiot" character, he clings to the treasure found to sink and die with him, instead of deciding to release the useless ballast to escape and save his life and that of their loved ones. As usually they tend to do the protagonists of the History.-

By economically beneficial result will also make public this decision, you and your stockholders, which certainly can be all we want from what Tesla's shares are traded on the stock exchange, Elon thanks for bringing us face to memory and, as say in English, the "inconvenient truth", the uncomfortable reality that we produce, and encourage us to choose to play the role of "protagonists" of our history.

<http://www.teslamotors.com/blog/all-our-patent-are-belong-you>

